

UNITED STATES PATENT AND TRADEMARK OFFICE



APPLICATION NO.	F	ILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/975,831	31 10/11/2001		Kamal Acharya	NETS0085	3000
22862	7590	90 10/17/2003		EXAMINER	
GLENN PA			GART, MATTHEW S		
3475 EDISON WAY, SUITE L MENLO PARK, CA 94025				ART UNIT	PAPER NUMBER
	•			3625	
				DATE MAILED: 10/17/2003	3 .

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)
•		09/975,831	ACHARYA ET AL.
*	Office Action Summary	Examiner	Art Unit
		Matthew s Gart	3625
Period fo	Th MAILING DATE of this communication a r Reply	ppears on the cover sh	eet with the correspondenc address
THE I - Exter after - If the - If NO - Failu - Any r	ORTENED STATUTORY PERIOD FOR REP MAILING DATE OF THIS COMMUNICATION is ions of time may be available under the provisions of 37 CFR 18 (SIX (6) MONTHS from the mailing date of this communication. period for reply specified above is less than thirty (30) days, a reperiod for reply is specified above, the maximum statutory perion to reply within the set or extended period for reply will, by state eply received by the Office later than three months after the mailed patent term adjustment. See 37 CFR 1.704(b).	l. 1.136(a). In no event, however, eply within the statutory minimur d will apply and will expire SIX of te, cause the application to be	may a reply be timely filed n of thirty (30) days will be considered timely. (6) MONTHS from the mailing date of this communication. come ABANDONED (35 U.S.C. § 133).
1)	Responsive to communication(s) filed on	·	
2a)⊠	This action is FINAL . 2b)	This action is non-final	
3)☐ Dispositi	Since this application is in condition for allow closed in accordance with the practice unde on of Claims		
4) 🖾	Claim(s) 1. 3 and 5-25 is/are pending in the	application.	
	4a) Of the above claim(s) <u>2 and 4</u> is/are witho	drawn from considerat	ion.
5)	Claim(s) is/are allowed.		
6)⊠	Claim(s) 1, 3 and 5-25 is/are rejected.		
7)	Claim(s) is/are objected to.	1	
8)[Claim(s) are subject to restriction and	or election requireme	nt.
Applicati	on Papers		
9) 🗀 -	The specification is objected to by the Examir	ner.	•
10)🖾 -	The drawing(s) filed on <u>04 October 2003</u> is/ar	e: a)⊠ accepted or b)[objected to by the Examiner.
	Applicant may not request that any objection to	the drawing(s) be held in	abeyance. See 37 CFR 1.85(a).
11)	The proposed drawing correction filed on	is: a)□ approved t	o) disapproved by the Examiner.
	If approved, corrected drawings are required in I	eply to this Office action	
12) 🗌 🤄	Γhe oath or declaration is objected to by the Ε	Examiner.	
Priority u	inder 35 U.S.C. §§ 119 and 120		
13) 🗌	Acknowledgment is made of a claim for foreign	gn priority under 35 U	S.C. § 119(a)-(d) or (f).
a)[☐ All b)☐ Some * c)☐ None of:		
	1. Certified copies of the priority docume	nts have been receive	d.
	2. Certified copies of the priority docume	nts have been receive	d in Application No
* S	3. Copies of the certified copies of the pri application from the International E see the attached detailed Office action for a list	Bureau (PCT Rule 17.2	2(a)).
14) 🗌 A	cknowledgment is made of a claim for domes	stic priority under 35 U	.S.C. § 119(e) (to a provisional application).
a	The translation of the foreign language p	rovisional application	has been received.
Attachment	r(s)		
2) Notic 3) Inform	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449) Paper No(s)	5) 🔲 No	erview Summary (PTO-413) Paper No(s) tice of Informal Patent Application (PTO-152) ter:
J.S. Patent and Tr PTO-326 (Re		Action Summary	Part of Paper No. 14

Art Unit: 3625

DETAILED ACTION

Claims 2 and 4 were canceled and claims 1, 3, 5, 22 and 23 were amended via Paper No. 13. Claims 1, 3 and 5-25 are pending in the instant application.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1, 3 and 5-25 are rejected under 35 U.S.C. 103(a) as being unpatentable over Pricescan.com (PTO-892, Ref U) in view of Giovannoli U.S. Patent No. 5,758,328.

Referring to claim 1. Pricescan.com discloses a method for providing an integrated electronic list of providers (page 3), comprising the steps of:

- Determining at least one online provider for an item (page 4, "Does a vendor need to have a web site to be included in the shopping guide");
- Determining at least one offline provider for the item (page 4, "Does a vendor need to have a web site to be included in the shopping guide");
- Wherein the determining step follows a request for a product (page 10);
- Wherein when the request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored;
 and

Art Unit: 3625

Integrating the at least one online provider with the at least one offline provider to
provide an integrated list of providers for the item (page 4, "Does a vendor need
to have a web site to be included in the shopping guide").

Pricescan.com does not expressly disclose a method for providing an integrated electronic list of providers wherein the request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored. Giovannoli discloses a method for providing an integrated electronic list of providers wherein the request is for a desired geographical area (Giovannoli: abstract), a user may choose one of several target locations, which have been previously created and stored (Fig. 6). At the time the invention was made, it would have been obvious to a person of ordinary skill in the art to have modified the method of Pricescan.com to include the limitations Giovannoli as discussed above in order to allow the consumer to save money and help take the hassle out of shopping (Pricescan.com: Page 3).

Referring to claim 3. Pricescan.com further discloses a method wherein the request is for a product category (page 3).

Referring to claim 5. Pricescan.com in view of Giovannoli discloses a method according to claim 1 as indicated supra. Pricescan.com does not expressly disclose a method wherein the request is for a desired geographical area or for a predetermined proximity to a target location. Giovannoli discloses a method wherein the request is for a desired geographical area or for a predetermined proximity to a target location (abstract). At the time the invention was made, it would have been obvious to a person of ordinary skill in the art to have modified the apparatus, system, and method of

Art Unit: 3625

Pricescan.com to include the limitations Giovannoli as discussed above in order to allow the consumer to save money and help take the hassle out of shopping (Pricescan.com: Page 3).

Referring to claim 6. Pricescan.com further discloses a method including providing comparison information for the at least one online provider and the at least one offline provider (page 3 – page 5).

Referring to claims 7-13. Pricescan.com further discloses a method wherein the comparison information includes price, rating, review, availability, promotion, electronic wallet, and return-policy comparison (full text).

Referring to claim 14. Pricescan.com further discloses a method providing comparison information about at least two offline providers (page 4).

Referring to claims 15-16. Pricescan.com further discloses a method wherein the comparison information includes in-store return policy and in-store pickup policy of online purchases (page 4).

Referring to claims 17-18. Pricescan.com further discloses a method wherein the comparison information includes special promotions and coupon-availability information (page 4).

Referring to claims 19-20. Pricescan.com in view of Giovannoli discloses a method according to claim 14 as indicated supra. Pricescan.com does not expressly disclose a method wherein the comparison information includes proximity and direction to the at least two offline providers. Giovannoli discloses a method wherein the comparison information includes proximity and direction to the at least two offline

Art Unit: 3625

providers (abstract). At the time the invention was made, it would have been obvious to a person of ordinary skill in the art to have modified the apparatus, system, and method of Pricescan.com to include the limitations Giovannoli as discussed above in order to allow the consumer to save money and help take the hassle out of shopping (Pricescan.com: Page 3).

Referring to claim 21. Pricescan.com further discloses a method wherein the comparison information includes user review (page 12).

Referring to claim 22. Claim 22 is rejected under the same rationale as set forth in claim 1.

Referring to claim 23. Claim 23 is rejected under the same rationale as set forth in claim 1.

Referring to claim 24. Pricescan.com further discloses a computer system implement on a network environment (full text).

Referring to claim 25. Pricescan.com further discloses a computer system wherein the network environment further comprising a global communications network (full text).

Response to Arguments

Applicant's arguments with respect to claims 1, 22, and 23 have been considered but are most in view of the new ground(s) of rejection.

In response to applicant's arguments against the references individually, one cannot show nonobviousness by attacking references individually where the rejections are based on combinations of references. See *In re Keller*, 642 F.2d 413, 208

Art Unit: 3625

USPQ 871 (CCPA 1981); *In re Merck & Co.,* 800 F.2d 1091, 231 USPQ 375 (Fed. Cir. 1986).

The Attorney argues that neither Pricescan.com nor Giovannoli teach, disclose, or contemplate a system that when a request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored as claimed in the invention.

The Examiner notes Giovannoli does discloses a system wherein the process of the present invention begins when a buyer prepares a network compatible request for quotation (RFQ). The buyer additionally may prepare or has previously prepared a definition of the class of vendor to receive the request (Giovannoli: column 6, line 66 to column 7, line 30). This class of vendor is determined via numerous possible conditions including language, currency, or vendor location (Giovannoli: column 5, lines 9-34).

At the time the invention was made, it would have been obvious to a person of ordinary skill in the art to have modified the method of Pricescan.com to include the limitations Giovannoli as discussed above in order to allow the consumer to save money and help take the hassle out of shopping (Pricescan.com: Page 3).

Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

Art Unit: 3625

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication should be directed to Matthew Gart whose telephone number is 703-305-5355. This examiner can normally be reached Monday-Friday, 8:30AM-5:30PM EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ms. Wynn Coggins can be reached on 703-308-1344. The fax phone numbers for the organization where this application or proceeding is assigned are 703-746-7239 for regular communications and 703-746-7238 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-305-3900.

MSG

October 14, 2003

Jeffrey A./Smith